NCC Cable System Order

Rw. 1174e5247

| | | | confirm, thanks | R4: 10.31 removed sold out games, please review and confirm, thanks | Comments: |
|---------------|------------------|---------------------------------|-----------------|---|-------------------|
| CPM | CPP - | Approval Required | Makegood Policy | | 4 |
| GIMP | GRP - | Households | Primary Demo | Cable Nielsen Live+3 Aug16 | Survey |
| Cost Per Spot | Sold On | | | Not accepted | Status |
| 100.0 | Affiliate Split | 2 | Credit Status | (301) 951-2620 | Phone |
| | Total Spots | | Product Name | Washington | Office |
| | Net Total | NA | Est Code | Ethan Williamson | Sales Coordinator |
| | Commission | | Product Code | Natasha Levinsohn | AE |
| | Total | | Client Code | | |
| | Total # of Weeks | | | Minneapolis-St. Paul | Market |
| | Show All Lines | Alliance for a Better Minnesota | Advertiser | Spectrum/Rosemount, MN | System Name |
| 5 Vs. 4 | Version | Screen Strategies Media | Agency | 6863 | Syscode |
| 10/31/16 | Update Date | 10/10/16 - 11/13/16 | Flight Dates | 62349218 | Order# |
| | | | | | |

| 12 | 11 | 10 | 9 | œ | 7 | 6 | 5 | 4 | з | 2 | 1 | Line |
|------------------------|-------------------------|---------------|-----------|-----------|-----------|-----------|----------------------------------|---------------------------|------------------------|-------------------------|-------------------------|----------------|
| FSNO | FSNO | TBSC | OCOL | OCOL | OCOL | OCOL | FSNO | FSNO | FSNO | FSNO | FSNO | Net |
| Timberwolves vs Denver | Timberwolves vs Memphis | AVG. ALL WKS< | CFB ORBIT | CFB ORBIT | CFB ORBIT | CFB ORBIT | Timberwolves vs Oklahoma City | Timberwolves vsSacramento | Timberwolves vs Denver | Timberwolves vs Memphis | Timberwolves vs Memphis | Program |
| 10/31/16 | 10/31/16 | 10/10/16 | 10/31/16 | 10/24/16 | 10/17/16 | 10/10/16 | 10/31/16 | 10/24/16 | 10/31/16 | 10/24/16 | 10/31/16 | Start Date |
| 11/6/16 | 11/6/16 | 10/16/16 | 11/6/16 | 10/30/16 | 10/23/16 | 10/16/16 | 11/6/16 | 10/30/16 | 11/6/16 | 10/30/16 | 11/6/16 | Stop Date |
| 19:00 | 19:00 | 20:00 | 00:30 | 00:30 | 00:30 | 00:30 | 17:00 | 21:30 | 19:00 | 19:00 | 19:00 | Start Time |
| 21:30 | 21:30 | 23:00 | 24:00 | 24:00 | 24:00 | 24:00 | 19:30 | 24:00 | 21:30 | 21:30 | 21:30 | Stop Time |
| | × | | | | | | | | | × | × | M T W |
| × | | | | | | | | | × | | | 7 |
| | | × | | | | | 0000 | | | | | п |
| \dashv | | - | × | × | × | × | × | × | | | - | S |
| | · | _ | , | , | , | | | | | | - | RTG |
| | | | | , | _ | | , | | | , | | - IMP |
| _ | | 0 | 2 | 2 | 2 | 2 | | 0 | _ | 0 | 0 | Total Spots |
| \$60.00 | \$60.00 | \$60.00 | \$10.00 | \$10.00 | \$10.00 | \$10.00 | \$60.00 | \$60.00 | \$60.00 | \$60.00 | \$60.00 | Unit Cost |
| \$60.00 | \$60.00 | \$0.00 | \$20.00 | \$20.00 | \$20.00 | \$20.00 | \$60.00 | \$0.00 | \$60.00 | \$0.00 | \$0.00 | Total Cost |
| 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | Spot |
| MG+1x NBA TIMBERWOLVES | MG+1x NBA TIMBERWOLVES | xl- | CFB ORBIT | CFB ORBIT | CFB ORBIT | CFB ORBIT | NBA TIMBERWOLVES | NBA TIMBERWOLVES | NBA TIMBERWOLVES | NBA TIMBERWOLVES | -1x NBA TIMBERWOLVES | Line Comment |

| | Oct 2016 | 6 Nov 2016 D | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|----------|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 6 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12 |
| AMT | \$60.00 | \$260.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$320.00 |
| | | | | | | | | | | | | | |

62349218 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |

SALES

ACCT

Date Printed

10/31/16

SYSTEM APP: